



A Guide to REVIVAL 2019 Advertising and Sponsorship

The **Mountsorrel REVIVAL** is now in its 6th year and attracts a growing number of visitors each time. Its regarded by many as the best event in the area. Amazingly the event is still FREE to visit, and the colour programme is free too.

To improve the event even further in 2017 we introduced sponsorship to promote local companies and to help us to pay for the event extras. We are working to expand that concept further in 2019.

If you have never been to REVIVAL visit the-mct.co.uk/revival-2018 to check out the photos from last year.

We have a range of advertising and sponsorship packages to suit all budgets:

| Sponsorship Type | Minimum Amount | Brief Details of Sponsorship package |
|----------------------|----------------|---|
| Silver Sponsor | £250 | Your Vinyl banner will be erected inside our Arena. Your advert will appear in our REVIVAL programme (a minimum of 2000 copies will be printed and distributed free of charge). Your advert will be included on our website until at least 31st March 2020 and may be linked to your own website or Facebook page. You will be listed and thanked in the programme on a page titled: Our Thanks Go To . You may provide us with a short (20-word max) summary of your company or organisation which our Arena compere will use to promote you. You will be presented with a framed A4 certificate of thanks . You may use the REVIVAL 2019 logo until 31 st March 2020. |
| Gold Sponsor B X1 | £350 | Includes Silver Benefits PLUS the Green will be renamed to << your name >> Green . That name will be used in the free programme. If you wish, we will allocate a standard pitch on the Green for you to use to promote your company/ organisation. |
| Gold Sponsor A X1 | £400 | Includes Silver benefits PLUS the Music Stage will be renamed << your name >> Music Stage . That name will be used throughout the free programme and over the Music Stage PA during the event. If you wish, we will allocate a standard pitch alongside the Music Stage for you to use to promote your company/ organisation. |
| Platinum Sponsor X1 | £500 | Includes Silver Benefits PLUS the Arena will be renamed to << your name >> Arena . That name will be used in the free programme and over the Arena PA system during the event. If you wish, we will allocate a standard pitch alongside the Arena for you to use to promote your company/ organisation. |
| Programme Sponsor x1 | £375 | You will have the only full colour, full page advert in the REVIVAL programme (a minimum of 2000 copies will be printed and distributed free of charge). You will be listed and thanked in the programme on a page titled: Our Thanks Go To |
| Custom Sponsor | Variable | Tell us if you have other ideas of what you'd like to do. We are open to suggestions. |

To sponsor the Mountsorrel REVIVAL please contact Ed Sutton on: Email: sponsors@the-mct.co.uk

| Advertising Type | Cost | Brief Details of Advertisers package |
|------------------|---------------|--|
| Basic Advert | £25 | Your advert (black & white and sized at 56mm by 36mm) will appear in the REVIVAL 2019 programme (a minimum of 2000 copies will be printed and distributed FREE of charge) and your advert will be added to our website until at least 31 March 2020. |
| Prizes | Supply Prizes | You may support one of our competitions such as the Fancy Dress by supplying prizes. In return the prizes and any associated certificates will be clearly marked to show the competition has been supported by your company. You will be listed and thanked in the programme on a page titled: Our Thanks Go To |

To place an advert please contact Sandra or Barry Utteridge on: Email: adverts@the-mct.co.uk